

What happens between now and 2012?

March 2010

Consultation and engagement with local residents, community representatives, Westminster City Council, and other key stakeholders.

May 2010

Planning application submitted to Westminster City Council.

2010–2011

Ongoing discussions with residents, businesses, community representatives and other stakeholders.

October 2011

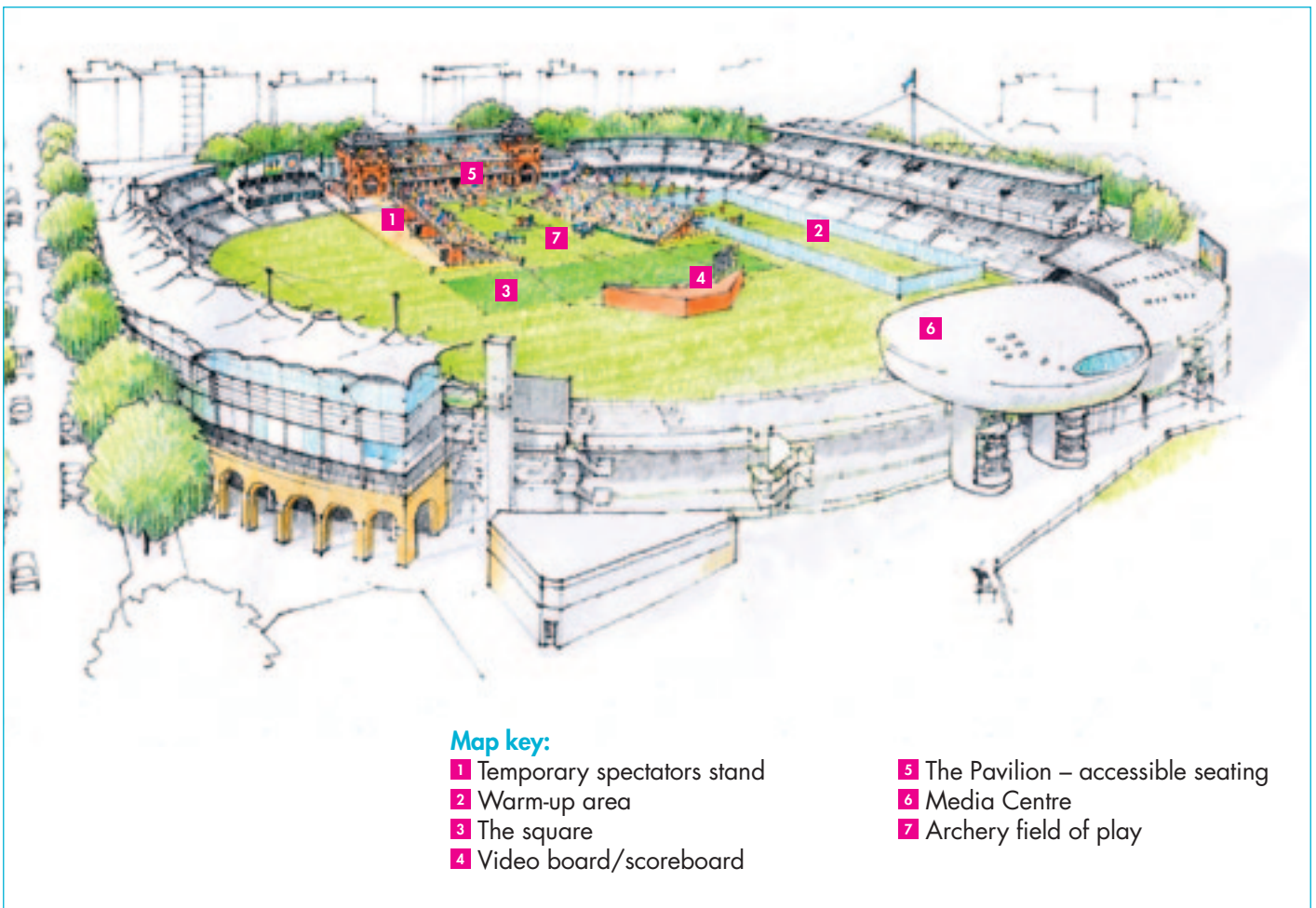
A small-scale event will be held to test how the venue will run during the 2012 Games.

July 2012

Work on temporary facilities begins.

27 July–12 August 2012

London 2012 Olympic Games. Archery sessions from 27 July to 3 August 2012.



Artist's illustration of how Lord's may look during the Olympic Games

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Message from Seb Coe

Olympic Archery at Lord's — have your say

There are now less than 900 days to go to the start of the London 2012 Olympic Games and Paralympic Games.

In east London, the Olympic Park continues to take shape and we are working on detailed plans for other venues that we are using in the capital – including Lord's Cricket Ground which is the proposed venue for Archery during the Olympic Games.

I am particularly proud of the fact that so many of London's existing, world famous venues are being used in 2012.

Lord's is an exciting and important location for the London 2012 Olympic Games. It is a world-class venue and is known worldwide as the 'Home of Cricket'. It will provide a spectacular and innovative setting for the Archery event in 2012.

To find out more about our plans to host the Olympic Archery at Lord's please visit our exhibition from **25 to 27 March 2010**.

A handwritten signature in blue ink that reads 'Seb Coe'.

Seb Coe
Chair, London Organising Committee
of the Olympic Games and
Paralympic Games (LOCOG)

Have your say

We value your opinion and before we submit our planning application to Westminster City Council we would like to hear your views about our plans for Lord's. You can comment on our plans by:

- Visiting our exhibition in the President's Box at Lord's Cricket Ground via Grace Gate (St John's Wood Road) or the North Gate (Wellington Road) on:
Thursday 25 March 4-8pm
Friday 26 March 12 noon-4pm
Saturday 27 March 11am-3pm
- Go online at london2012.com/lordsconsultation
- Call us on **Freephone 0800 198 2012**
- Write to us at **FREEPOST 2012 Games**



For illustrative purposes only

Lord's during the 2012 Games

During the London 2012 Games, Lord's will provide the setting for the Olympic Archery event.

The event will run from 27 July to 3 August 2012 from 9am–6pm. There will be two sessions a day with up to 5,000 spectators attending each session.

A total of 128 athletes will compete for the four gold medals (two individual and two team).

Additional temporary structures will be required to convert Lord's for its use as an Olympic venue, including an archery range, a warm-up range, temporary seating for up to 5,000 spectators, spectator facilities and areas for athletes and officials. There will also be a preliminary competition range on the Nursery Ground, athlete

areas, operational compounds within existing buildings, and a broadcast compound, which will be located in the same area that is used during major cricket matches.

The action will take place against the backdrop of the historic Pavilion. Archers will shoot over 'the square' towards the Media Centre. Spectators will be close to the action and will be seated in the temporary stands positioned on either side of the archers.

Afterwards, all temporary seats and the temporary facilities will be removed and Lord's will return to being a world-class cricket venue.

Archery

Archery developed as a sport in medieval England. In the 14th century, archery was considered so important to the defence of the nation that an English law made it compulsory for every man aged between seven and 60.

Archery made its debut in the 1900 Olympic Games in Paris as one of the only sports open to women. It was dropped from the Olympic programme in 1920, but returned in the Munich Games in 1972.

At the Olympic Games, the targets are 122cm in diameter. Archers shoot their arrows from a distance of 70m.

Archers compete head-to-head through a series of knock-out 'elimination' rounds until only the medalists remain.



Alison Williamson of Team GB takes aim as teammate Charlotte Burgess looks on

Frequently asked questions

For how long will the London 2012 Organising Committee (LOCOG) require Lord's?

We will require use of Lord's Cricket Ground from early July to mid August 2012.

Will access and parking be affected in the area during the Games?

We are still developing plans for access and parking. Any disruption will be kept to a minimum and residents will be informed of our progress.

Will there be any London 2012 related events prior to the Games at Lord's?

We will be staging a test event ahead of the Games to ensure that everything runs smoothly at Games time. This will be held during October 2011.

Will there be late night operations at Lord's during the Games?

The last session of the day will conclude at 6pm during the Games. There may be a requirement to operate after this time in the run up to the Games and post Games, but any operations will be kept to a minimum.

What will the transport arrangements be during the Games?

Spectators will be strongly encouraged to use public transport when going to the event. It is anticipated that the majority of spectators will arrive at St. John's Wood station on the Jubilee line. Spectators may also use Warwick Avenue, Marylebone and Baker Street stations. During the Games spectators will pass through an entry plaza located within car park number six at Lord's, via Grove End Road.

Will the floodlights be used?

No, the floodlights will not be used at any point during the Games.

Will music be played during the Games?

Some music will be played during the event. Popular music will be played at a background level as spectators take their seats, and at the start and close of sessions. There will also be some music during the scoring, and during the collection of arrows. Music will not be played after 6pm.

How long do the Archery sessions last for?

The first Archery session starts at 9am, and finishes at 12.30pm. The second session starts at 2pm and finishes at 6pm.

How do I buy a ticket to attend?

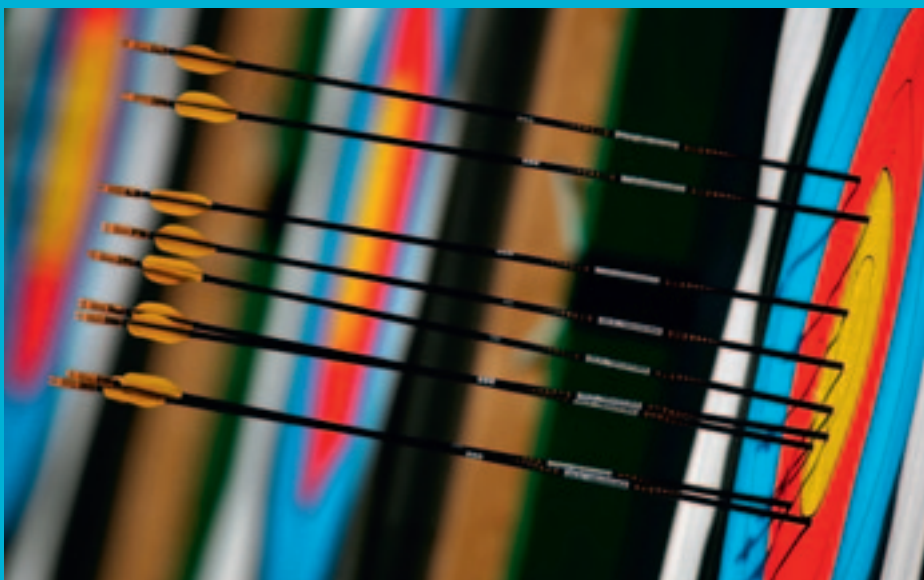
The ticketing strategy is currently being developed. Information on tickets will be available in 2010, with tickets expected to go on sale in 2011.

The ticketing strategy is being designed to ensure that the Games are inclusive, that venues are full and that spectators are not deterred by excessively high prices.

How do I get involved?

There are a number of ways that you can get involved in the Games including volunteering, working for London 2012, business opportunities and the Get Set education programme.

For more details, visit london2012.com/get-involved



Simon Terry of Team GB takes aim during the Archery Competition at Beijing 2008