



MCC Community
End of Year Report 2016





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A word from our Chief Executive

I am pleased to report that 2016 has been another excellent year for MCC's community engagement work. With over 9,000 people from communities closest to Lord's having experienced one of our programmes and over 200 people having volunteered to support them, the Club has much to be proud of.

Amid the ongoing success of the Club's work, there are mixed emotions surrounding the departure of Laura Brown who has been appointed to the role of Assistant Director, Team London (Volunteering) in the Mayor of London's Office. Laura has been the architect behind the growth and development of the Club's community work for the past three years. When she was appointed in 2013 she started the operation from scratch and deserves considerable credit for the quality of her contribution and the outcomes she has engineered.

Whilst very sad to see Laura depart, it is always heartening to see talented people move on to larger roles and the challenge is on to recruit an individual of similar quality.

The programmes delivered in 2016 resulted from a real team effort and Yvonne Muigua, Ricky Reynolds and Arfan Akram deserve significant recognition for what they contributed during the year.

Above all, I am very grateful indeed to those who volunteered in 2016 both from within and outside MCC and to all the partners with whom the Club works. Success in the context of community engagement is all about the quality of partnership working.

Our partners in the public and private sectors are too numerous to mention individually, so I hope a collective "thank you" will suffice, allied to a determination to take our programme of events to even greater heights in 2017.



Derek Brewer
Chief Executive & Secretary, MCC



MCC Community Development Report

Our third full year of Community Engagement has been a fantastic experience for MCC. We have seen our existing partnerships develop, enabling us to engage with more people and build stronger relationships with our local community.

We continue to focus our efforts on our key themes of Education & Employment, Health & Wellbeing and Inclusion & Cohesion, all of which are underpinned by our core activity: cricket.

We thoroughly enjoy our work helping schools in Westminster to engage in cricket. In September, to strengthen this aspect of the programme, we welcomed to the team two apprentice coaches: Harry Thompson and Mahbub 'Mabs' Hussain. Harry and Mabs have joined us via the Coach Core programme, a Royal Foundation initiative which helps young people gain an apprenticeship qualification in coaching and so provides a strong start to their career pathway.

Focusing on providing young people with inspiring experiences, the MCC Spirit of Cricket Day in partnership with Chance to Shine witnessed 600 young and aspiring cricketers playing on the famous outfield at Lord's. Additionally, through our partnership with Middlesex County Cricket Club, over 5,000 young people had the opportunity to visit Lord's and watch Middlesex play on two exciting Participation Days.

This year, we have taken to a higher level our work supporting those living with dementia and their families. We continue to deliver our monthly reminiscence sessions, which are a key component of our work and are well-supported by staff and MCC Members. Our volunteers tell us that they gain as much from this experience as we hope we bring to the participants. This year, we developed a unique dementia-friendly information pack to support visitors on match days when the ground is very busy, which was a major step towards Lord's becoming a dementia-friendly ground.

We were delighted in June to be joined by a group of dancers from the Foundation of Goodness, a Sri Lankan charity with which MCC has a long-standing relationship. The troupe performed on the outfield in front a packed crowd at the Sri Lanka Test match; a real once-in-a-lifetime opportunity. In recognition of this work the group was invited to the Lord Mayor of Westminster's parlour to give a special performance to local and international partners.

As the Community Programme grows from year to year, we are even more grateful for the support of MCC staff and Members who play a crucial role in ensuring we can deliver such a wide range of initiatives. With their support, we have reached out to almost 2,500 more people this year, making a total of 9,055 in 2016.

We are hugely proud of our contribution to the local community. Without our partners, our impact would be significantly lessened. We look forward to continuing to work with our partners, volunteers and the local community to ensure 2017 is an even bigger and better year for us all.

The Community Team: **Laura Brown, Arfan Akram, Yvonne Muigua, Ricky Reynolds, Harry Thompson and Mahbub Hussain**



At A Glance

We delivered **19** community initiatives

113 MCC Staff and Members supported our community work

donating
697
hours of time between them

Inclusion & Cohesion projects were experienced by

6,120 people

Our Education & Employment initiatives touched

2,459 people

We worked with

6,847 people under the Health & Wellbeing banner

We reached **7,483** children and young people

In 2016, MCC Community worked with

9,055 people

Howzart! 2016: Asian Cricket



Winning artwork from Emanuel – College Park

The best thing about today was that I learnt how to draw a person running and I learnt about cricket. I even felt famous when I stood on the balcony (during the tour of the Pavilion)

Zammer, Year 5,
Gateway Academy



Throughout April and May, the young people were invited to Lord's for a visit and to take part in MCC's annual art competition, which this year had as its theme the celebration of cricket in Asian countries.

The visits included a tour where the children learnt about Lord's Ground, walking in the footsteps of famous players like Virat Kohli and Yasir Shah as they made their way from the dressing room to the famous Long Room. They also had a chance to look at the vast array of artwork on display around the Pavilion and MCC Museum which served as inspiration for their final pieces.

The tours were followed by art workshops led by a qualified teacher. The workshops gave insights into Asian culture and various drawing techniques, including capturing the motion of cricket players.

To support their art curriculum, and to enable them to continue working on their pieces, the children were given resource packs to take back to school.

Judges were Anna-Maria Thetford, Gallery Manager of DB Gallery, three members from MCC's Arts and Library Sub-Committee and the art teacher who ran the sessions.

The judging panel selected 24 winners who were invited to a presentation ceremony on the outfield during the lunch interval at the Pakistan Test match at Lord's. Awards were given to the winners by MCC Chief Executive & Secretary Derek Brewer and Sky Sports commentator David Lloyd.

The winning pieces were later displayed in the gallery of acclaimed artist Darren Baker, who has been a valued supporter of Howzart! since its inception. In his gallery, the young people and their parents were able to see their pictures hanging next to artwork created by professionals.

Each participant also had their artwork converted into postcards which they were able to send abroad to children in Sri Lanka via the Foundation of Goodness, a charity of which MCC is a supporter.

What we did

A programme which enables students to develop their art skills and expand their horizons. In 2016, this was achieved by studying the impact of cricket in Asia to learn more about Asian cultures.

Who we reached

School children in primary, secondary and SEN schools in the City of Westminster. In addition, young people from sporteducate, the youth engagement programme run by Deutsche Bank, one of Lord's Partners in 2016.

Key statistics

- 469 young people
- Twelve City of Westminster schools – nine primary schools, one secondary school and two Special Educational Needs schools
- Cohort from sporteducate
- 24 winners



Partners
Great Art,
(www.greatart.co.uk)
Darren Baker Gallery,
Local Westminster Schools

Battle of the Somme Plays



Partners
Westminster Archives,
Ministry of Drama Theatre Group,
Local Westminster Schools



In partnership with Westminster Archives, MCC hosted two special plays for local primary school children to mark the centenary of the Battle of the Somme, one of the deadliest campaigns of the First World War.

On 26th May, five schools were invited to see a special performance of 'A Candle for Major Booth' in the famous Long Room. The play, performed by Ministry of Drama, told the story of Major Booth, one of 20,000 British soldiers killed on the first day of the Battle of the Somme. Major Booth was also an England and Yorkshire cricketer who represented MCC on its 1913-14 tour to South Africa.

Westminster Archives and Ministry of Drama then visited nine schools and, through a series of workshops, helped the children recreate the play, covering topics such as equality, the women's suffrage movement and Mahatma Ghandi.

On 1st July, the anniversary of the first day of the battle, Year 5 children from Westminster Cathedral School held a special assembly at Lord's, featuring a re-enactment of 'A Candle for Major Booth'. In the audiences were 120 of their peers as well as parents, Chelsea Pensioners and MCC staff, including Chief Executive & Secretary Derek Brewer.

Westminster Archives were delighted to work with Marylebone Cricket Club to mark the centenary of the Battle of the Somme. It cannot be overestimated how powerful it was for local children to see the story performed in the Long Room where Booth himself once trod.

All of the staff at Lord's were a delight to work with and ensured the smooth running of a project that featured on the ITV local news and London Live programmes. The project was so successful that we have applied for Community Covenant funding to run it again in the autumn of 2017. Peter Daniels, Westminster Archives



What we did

In partnership with Westminster Archives, MCC hosted two performances of 'A Candle for Major Booth', a play to commemorate the 100th anniversary of the Battle of the Somme, one of the bloodiest battles of the First World War, through the inspiring story of cricketer Major Booth.

Who we reached

300 primary school children in nine Westminster schools.

Key Statistics

Two plays were performed, the first on 26th May and the second on 1st July, the anniversary of the first day of the battle.



Kids Takeover Day



In order to prepare for the day, both schools had an introductory tour, led by the Club's Official Tour Guides, when they were provided with information about the history of The Home of Cricket and MCC. Fifty mini versions of the usual Lord's Tour Guides, in trademark green blazers, then showed their classmates and parents around Lord's and the MCC Museum.

Year 3 pupils from St Edward's RC Primary took Year 3 and 5 classes on a tour in the morning, while Year 5 pupils from St Mary's, Bryanston Square, took children from a partner school around on a tour in the afternoon. Members of MCC staff delivered workshops throughout the sessions, getting the children to design a cricket ground of their own.

The Takeover Day initiative helps the children develop communication and presentation skills, and gain knowledge in cricket and history as well as grow their confidence.

What we did

On Friday 18th November, MCC participated in the Kids in Museums Takeover Day. For the third year in a row, children from two local primary schools became tour guides for the day.

Who we reached

50 pupils from Year 3 St Edward's RC Primary and Year 5 St Mary's, Bryanston Square.

Thank you again for the great opportunity to tour, find out about and then lead the tour of this great establishment. I notice the difference in the assertiveness of the children and their ability to project their voices and speak confidently in front of groups. All the children from other schools, parents, governors and senior leaders spoke very highly of the event and how proud they were of the children.

Peter Davies, Teacher, St Mary's Bryanston Square Primary School



Partners
Kids in Museums UK,
St Mary's Bryanston
Square Primary School,
St Edward's RC
Primary School



Community Cricket

The lessons were brilliant. Everyone had an opportunity to feel what it's like to be a batter and a fielder. We were able to learn a lot about teamwork as well.

Clara, Year 5 Pupil
- St Edward's
Primary School



What we did

We increased cricket participation within young people in our local community

Who we reached

Over 1,000 young people living in Westminster

Key statistics

- 925 children in 28 local schools via school based coaching sessions
- 60 young people attended sessions at Paddington Juniors
- 28 young people were selected to be part of the MCC Hub training programme

School Engagement Sessions

2016 saw MCC increase its delivery of cricket sessions to include 28 local Westminster state schools. Through a mix of curriculum time and after-school clubs, we were able to provide this experience to 925 pupils. Working in partnership with Westminster Sports Unit, a number of competitions took place throughout the year and it was great to see the majority of those schools taking part in competitive cricket.

Lord's Training

MCC was able to welcome twelve of Westminster's local schools to experience cricket sessions at the Cricket Academy. As well as being able to play cricket at the famous facility, they were all given a private tour of Lord's and able to get a better understanding of the ground and its famous history.

The activities flowed, you could see great progression.

The enjoyment that the children had for cricket each week was great, they were so engaged.

Hannah Marshall, Year 6 Teacher - St Matthew's Primary School

MCC Foundation Hub

MCC's increased involvement with local schools has meant the Lord's Hub has seen significant progress. This has allowed us to recognise talented cricketers to whom previously we may not have had access.

Twenty-eight players were selected and invited to attend Lord's every week throughout the winter months to develop further their cricketing skills. A number of players went on to play representative cricket in the summer for either their district or county.

Ciaran has thoroughly enjoyed his time with the Lord's hub, he has learned a huge amount over the 16 weeks and his confidence, especially as a batsman and fielder, is sky high at the moment.

The standard of the coaching was very professional and inspirational, and the team spirit among the boys was fantastic to see.

I also know that the dads on the balcony enjoyed watching, and will take back some of your training routines to their local clubs to hopefully inspire others to play cricket.

Ciaran considered the Friday evening sessions as the highlight of his week and he can't wait to put into practice the new skills and confidence on some real grass in competition! An amazing opportunity for which Ciaran and I are most grateful. Thanks!

Dave Hallbery - Participant's parent

Community Cricket Sessions

Throughout the year, MCC Community were able to deliver cricket sessions in a number of community environments. Paddington Juniors, which was launched last year, continues to grow as we see pupils from all over Westminster given the chance to play cricket. Young people of Westminster were also given new opportunities to play cricket outside of school, in locations ranging from Lisson Green Estate to the basement of St John's Wood Church.

Case Study: Salman Parvez

Salman attends Marylebone Boys' School, one of the schools working together with MCC's Community Partnership. Salman was seen playing in an indoor competition held at Lord's and, on the back of his performances that day, our coaches believed that he would be suited to the Hub Programme. Salman had not had a lot of exposure to cricket, but it was clear he had a natural talent.

Once he enrolled, it was clear that the Hub was going to be a challenge for Salman. However, he threw himself into every task he was given and did not shy away from anything - even some of the quicker bowlers!

As the weeks progressed, Salman's improvements were clear to see. He was bowling more consistently and his batting made excellent progress. At the end of the Hub Programme, Salman represented Westminster in the London Youth Games and was the team's top scorer in every game they played. He then went on to complete a summer of cricket with Regent's Park Cricket Club.

Partners

Local Westminster Schools,
Middlesex CCC



MCC Spirit of Cricket Day



Thank you for another incredible day on Tuesday! My Year 5s absolutely LOVED it and are so excited about all things cricket. It is such a brilliant event, so well organised and the children are made to feel so very special.

Kate McCarter,
All Souls Primary School



What we did

We opened Lord's over three days, in partnership with Chance to Shine and Middlesex CCC, to promote cricket to the next generation.

Who we reached

Primary and secondary school children from SEN, local and national schools as well as disability groups.

Key statistics

MCC Spirit of Cricket Day: 17th May, 600 primary schoolchildren from state schools.

Inclusion Day: 23rd May, 390 participants from 27 SEN schools and community groups.

Schools Engagement Day: 28th June, 4,089 young people from 83 primary and 35 secondary schools.

On Tuesday 17th May, Lord's was taken over by 600 children from state primary schools for the third annual MCC Spirit of Cricket Day.

In partnership with Chance to Shine, MCC arranged for the young people to enjoy a series of cricketing activities in the MCC Cricket Academy and on the Nursery Ground, as well as tours of the ground and healthy cooking lessons with MCC chefs. In addition, they had the unique opportunity to practise their skills on the main outfield with the England Women's cricket team.

In partnership with Middlesex CCC, we worked to inspire the future of the sport within young people by enabling them to watch Middlesex play first-class county cricket at Lord's.

Over 4,000 young people experienced a professional game at the Home of Cricket during two engagement days; one for primary and secondary schools, the other for SEN schools and disability groups, which aimed to increase participation among disabled people and to further increase awareness of Disability Cricket.

In addition to watching professional players, the young people enjoyed an array of activities around the ground including competitions, team building and cricket-based activities and tours of Lord's.



Partners
Middlesex CCC,
Chance to Shine,
local Westminster schools,
local disability and
community groups

Careers Support for Young People



The Challenge Network

During July and August, MCC welcomed 110 young people from The Challenge Network who were enrolled in the National Citizen Service (NCS) programme. The summer long initiative enabled the young people, who came from four London boroughs to participate in new challenges and improve on personal and professional skills whilst working towards a social action campaign.

By giving tips and ideas to improve both the pitch content, communication and overall presentation style, volunteers helped the young people prepare for the pitches that they would be delivering to a panel of 'Dragons' to attract funding for their campaigns.

This year, the teams from Harrow made MCC an Honorary Graduate of the NCS programme in recognition of the support given by volunteers.

Our presentation was a lot better due to the feedback. We were able to ask questions to professionals and understand their point of view [in regards] to our presentation
Young person, Team Perham

Local School Support

MCC Staff partnered with the Westminster Business Partnership to help young people in Westminster schools develop their employability skills via a series of workshops held throughout the academic year.

This included:

- Specific industry insight in media, marketing and design
- Specific work skills such as writing and maths at work
- CV and interview guidance and general careers advice

I have gained a better understanding of how important writing is and in all the different ways it can be expressed.
Pupil, Grey Coat Hospital School

The best part was learning how to speak to managers and that there are different ways of communicating. Also practising a phone call with your work experience.
Pupil, St Marylebone C of E School

The best part was getting to meet people who have been through what I am about to go through.
Pupil, St Marylebone C of E School

Speed Networking Event

On Monday 17th October, MCC partnered with Team London, a Mayoral initiative to promote volunteering across the capital. For the second year running, 500 business volunteers shared their respective career journeys and gave career advice to 350 young people from 19 schools across London, through a networking session. Over 20 sectors of business supported the day, including representatives from British Airways, Twitter and J.P. Morgan, as well as MCC Members.

This unique opportunity aimed to highlight to young people the vast employment options that exist in London and to allow them to speak to a range of people first-hand about what it is like to work in these sectors.

Very encouraging - good to give support and help. Shows caring and responsibility.

Pradeep Bagga, Skanska UK

As soon as they sat down it was clear to them why we had come. I have never felt more proud of the boys as they began to open up and laugh and engage with people who could help them to see how doors open and lead to further opportunities. Boys left brandishing email addresses and contacts and ideas that have enabled them to see that you can write your own life story - you just have to be prepared to get involved.

Teacher, Fulham Boys School

Taking inspiration from this event, Quintin Kynaston School, one of MCC's partner secondary schools, decided to host their own Careers Networking Event for their Year 9 students. Local business leaders, including MCC staff, were invited to the school on 14th December to share their professional experiences and offer advice to 210 students.

This type of activity is so good for the students. They are really enthused by it and they are learning a lot not just about careers but also about how to talk to adults.

Tutor, Quinton Kynaston

That was really interesting, some of the jobs I hadn't thought of before and would like to do.

Year 9 Student, Quinton Kynaston

Overall, it was a really great experience and the young people I met said I was inspiring when really I was the one inspired by how wonderful, passionate and intelligent these young students were. Honestly, an amazing experience to interact with such gifted young people and it really touched my heart.

Kisswana Omezi,
Department for Culture,
Media and Sport



What we did

To support young people in their career aspirations, MCC worked with partners in a number of ways:

- The Challenge: NCS Programme
- UK's largest speed networking event for young people
- Career support within local schools

Who we reached

A variety of young people looking to start their careers and improve their employability skills.

Key statistics

- 110 young people from The Challenge-NCS Programme visited Lord's as part of their professional visits
- 350 young people attended the UK's largest speed networking event for young people
- Over 100 local young people supported through school based interventions



Apprenticeships



Charles Bird

At 16 years of age, Charles was the first MCC apprentice. He went on to complete Level 2 and Level 3 apprenticeships in Live Events and promotions. During his two years within the Hospitality department, he gained a wealth of experience which will further support his career aspirations in working within the commercial industry.

Over two years, I acquired a huge number of new skills, from being able to answer phones to understanding Microsoft Excel inside out. The Operations Team guided me through the apprenticeship programme incredibly well. They gently eased me into learning these office-based skills, meaning I am able to use these further in my career without even thinking about it; for example, how to properly write an email, or how to conduct myself in a meeting. I would definitely recommend apprenticeships to others as I have learnt more here than I have ever learnt in a classroom.

Charles Bird,
MCC Hospitality Apprentice



Simona Aprotosoae

Simona, the first Apprentice Chef, completed her Level 2 apprenticeship with MCC. Throughout her year at Lord's she gained experience in working in the various kitchens, creating dishes for events and matches.

Simona is now expanding her culinary skills thorough paid employment as a commis chef in a French restaurant whilst working towards completing her Level 3 Chef qualification with a culinary college.

Lord's is definitely a good place to be; I learned so much and made so many friends there. I'm happy to have started there as a chef and would highly recommend Lord's to everyone.

Simona Aprotosoae,
MCC Chef Apprentice



Conor Quirke

Conor began his apprenticeship in 2015 within the MCC Cricket Academy. The Club continues to support him along his employment journey by extending his employment to complete his Level 3 apprenticeship.

I would definitely recommend an apprenticeship at Lord's to other young people as it is an outstanding place to not only work but to build a network for the future. I would also recommend Lord's as everyone is so welcoming here and allow you the chance to get settled.

My biggest achievement so far would be getting all my apprentice-related work done in good time and of a high standard. I am also proud of being part of the change of caretaker room from one end of the Academy to the other as I moved all the equipment and furniture without assistance. It allowed me to really come out of my shell and show my independence so that the Academy can trust me with future projects knowing that I will get them done. I have a much greater insight into what it entails to work in the facilities services sector and what needs to be taken into consideration when starting a new project or doing risk assessments.

Conor Quirke,
MCC Cricket Academy
Caretaker Apprentice



In 2016, MCC began a partnership with The Royal Foundation's Coach Core apprenticeship programme. As part of this, MCC was able to offer two cricket coaching apprenticeships for the first time. Our two apprentice coaches, Harry and Mahbub, split their time between working in local schools and with our Cricket Academy players.



Harry Thompson

I have been coaching since the age of 16 at my local cricket club. I wanted to be part of the Coach Core programme and work for MCC because it stood out as an amazing opportunity and something that can only increase my ability as a coach.



Mahbub Hussain

I was introduced to cricket quite late as a child, and I am very keen to give back to the game. This programme felt a perfect opportunity to fulfil my passion in cricket.



What we did

Following the success of MCC's first apprenticeships, the programme has grown to include similar positions in HR and within the Community Development department.

Who we reached

Young people aged 16-24

Key statistics

- Three new apprentices employed
- One apprentice moving from a Level 2 to a Level 3 position
- One apprentice gaining further apprenticeship training in another company
- One apprentice gaining full-time employment



In Focus: Perform Live at Lord's



Josh Gleaves

The Perform Live at Lord's programme provides a platform for future artists to showcase their talents to a wider audience. This year saw the return of two previous performers, Liberty Grant and St Michael's Steel Pan Band, whilst welcoming six new acts. The young people performed before play and during the lunch and tea intervals at international and T20 matches, as well as the domestic One-Day Cup Final.

Who was involved?

Singers Lydia Gerrard, aged 18 years; Josh Gleaves aged 15 years; and Jani Léon aged 22 years

What happened?

Young people were given an opportunity to showcase their musical talents to spectators on major match days at Lord's.

Lydia is an aspiring opera singer who appeared in English National Opera's 2015 production of Sweeney Todd. She sought to bring this type of music to a new audience.

Josh is a young singer-songwriter and guitarist who has had busking opportunities, but had never performed in front of as large crowd as at Lord's.

Unlike the other two performers, Jani - a swing/Motown singer - had been to Lord's as a spectator, so Perform Live was a new way for him to experience the Ground.

Josh: *I applied for this opportunity as I thought it would be a great chance to perform to a mass crowd and gain good exposure.*

Lydia: *I loved performing at Lord's because the crowd was extremely supportive and I love to sing for an audience. It was fun meeting fellow performers and promoting them by handing out their business cards*

Lydia: *Performing at Lord's has opened doors for me both in terms of networking [meeting other young performers] and further opportunities and I am hopeful and excited to take part again!*

Josh: *[My highlight] was spending the day there. Great atmosphere, also good for networking with other musicians.*

Performing at Lord's can help build confidence and performance skills in young people.

Jani: *I was able to learn more about what my audience likes. It also boosted my confidence, especially since I had never busked before.*

In addition, this opportunity enabled the performers to increase their exposure to new fans.

Jani: *[My experience was] very enjoyable, particularly when getting the crowd involved. It seemed like the right atmosphere to have jazz music. [My highlight was] getting the whole crowd to sing along to an Elvis song.*

Lydia: *It has improved my networking skills; I have made friends and contacts in fellow performers and we often share opportunities with each other. I have also received social media attention from audience members who enjoyed my set.*

Josh: *Fantastic performing opportunity, plus more people now follow me on social media.*

Why?

As part of its Community Development Strategy, MCC Community aspires to provide opportunities that will increase inclusion and cohesion within the local community. Perform Live at Lord's brought to the ground a large number of young people who had never before visited The Home of Cricket nor performed in front of such large crowds of visitors.

Perform Live at Lord's enables local people, who may not be cricketers but who show talent in other areas, to access the Ground whilst developing their talents.

Outcomes

Jani performed five times during the Sri Lanka and Pakistan Investec Test matches

Lydia performed during the Pakistan Royal London One-Day International and the Royal London Cup Final

Josh performed during Middlesex's NatWest T20 Blast match against Surrey, the Pakistan Royal London One-Day International and the Royal London Cup Final.

Partners
City of Westminster,
ECB



What we did

A programme to support talented young amateur performers to showcase their skills during major matches at Lord's. Perform Live at Lord's is an excellent way to engage with those who do not necessarily have an active interest in the sport but who can benefit from the performance opportunities that hosting major matches at Lord's brings.

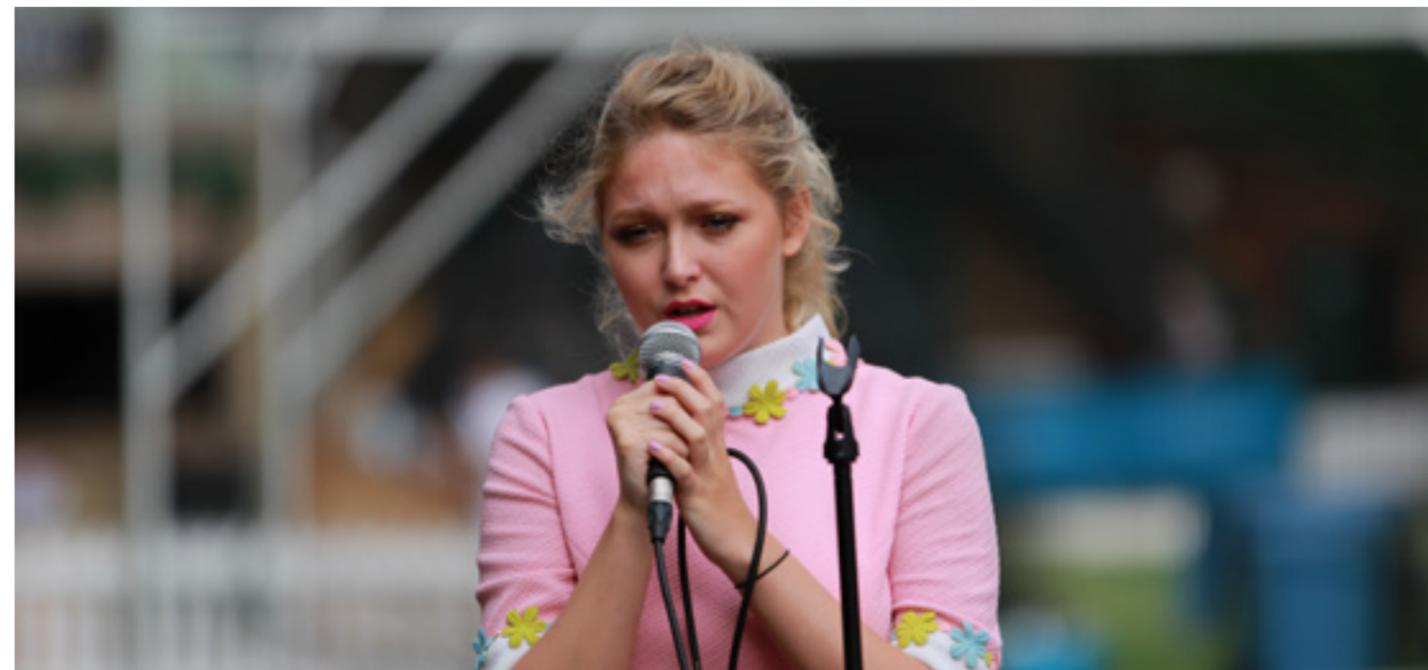
Who we reached

Amateur performers aged 25 and under

Key Statistics

- 20 participants
- Eight acts
- Fifteen match days

Lydia Gerrard



Employment Support



What we did
A six-week work experience programme with ex-offenders

Who we reached
Ex-offenders with a history of drug and alcohol addiction

Key Statistics
Training week: Nine people attended training week. Each gained work-based qualifications through Westminster Adult Education Service.

Work experience placement: Five people gained work experience placements; four completed the five-week placement period.

Employed: All four gained employment as casual workers within the Catering Department at Lord's.



Building on the success of last year, we once again partnered with the Rehabilitation for Addicted Prisoners Trust (RAPt) in February and March to offer enhanced work experience to successful graduates of its rehabilitation programmes.

Nine people took part in an intensive training week, during which they gained work-based qualifications such as Food Safety and Customer Service. In addition, they received interview skills support as well as peer mentoring support.

Five candidates were then selected to take part in a five-week work placement within the Catering Department at Lord's. At the end of the placement, four candidates were offered paid employment on a casual basis at Lord's during the 2016 season.

Three of the candidates have gained work at Lord's during the off-season. The fourth has gained employment within the construction industry.



Partners
RAPt,
Westminster Adult
Education Service

In Focus: Work Experience Programme

Who was involved?

Glen, Blanche and Andrew; Rehabilitation for Addicted Prisoners Trust (RAPt)

What happened?

MCC Community, in partnership with RAPt, developed a six-week work experience placement for RAPt service users in order to improve their employability prospects. RAPt is a national organisation that supports the rehabilitation of addicted prisoners. Glen, Andy and Blanche were three of the candidates who secured work placements and, subsequently, paid employment at Lord's during the 2016 season.

The placement consisted of a training week in which candidates undertook work-based training qualifications provided by Westminster Adult Education Service (WAES), interview training and mock interviews with MCC staff volunteers, which culminated in a real interview for the five-week work placement.

Glen was initially involved with the work experience programme as a peer support mentor for the 2015 candidates. On the recommendation of Dave (last year's successful candidate and this year's peer support mentor) Glen decided to try the programme for himself.

For Andy, the work experience offered a chance to take the next steps towards employment in a supportive environment.

Andy: *I wanted to try out skills and lessons learnt from RAPt to action what I've learnt about myself through recovery. I knew that I would be doing it with peers, and therefore in a supportive community.*

Blanche, on the other hand, had to be convinced to try out for the opportunity.

Blanche: *At the time, I only wanted to get the Food Hygiene qualification as mine was about to run out. My aim is to have my own restaurant so I was encouraged by Tiff (from RAPt) to go ahead with the training week too.*

For many people, the prospect of applying for a job (from filling out a form to going to an interview) can be a daunting experience.

Blanche: *I found both the mock and real interviews nerve-racking, however both experiences helped me build up my confidence. I had low self-esteem. The real interviews for the work placement were especially difficult for me. I was nervous because the last proper job I had was in 2001. Yvonne (MCC) and Tiff (RAPt) had to encourage me to go through the interview process. I was over the moon when I got a placement - I didn't expect it. I didn't believe in myself enough to get the job.*

Blanche became more confident in her abilities as she went through the work experience placement. She was also given the responsibility to bake scones for a staff meeting - for 200+ people - by herself. This experience has enabled her to improve her technical baking skills, which will help her reach her goal of owning a business.

In addition to confidence, candidates also developed a wide range of skills through their time at Lord's.

Andy: *Working at Lord's helped me with my communication skills in and out of the workplace. It also helped me communicate with my family better.*

Following the work experience period, all three apprentices were offered paid employment as casual workers throughout the summer.



There are too many highlights to count. I like working in the Grand Stand but I really enjoy working in the pastry kitchen. It's the best kitchen and the best team. It's like a little family. What I appreciate the most is that every night, at the end of each shift, I get a thank you from Sue and Laura (MCC Chefs). It really means a lot to me. I couldn't ask for a better place to work.

Glen



Blanche: *I have been volunteering and doing unpaid work for the past three years. When I was offered the [paid] job, Keith at MCC said to me, "No more volunteering, Blanche". This is something that has stuck with me. This pushed me to grab the opportunity. It was time to move forwards.*

Glen: *Working here is like being in an estate or in a warehouse; people say hello or good morning. I've told all my peers in the fellowship, even showing them pictures of Lord's and my team. I find it bizarre that I have my own credit card, a bank account and phone. I have a sense of pride. It is hard graft, even although I was warned it would be. This is my first real job, I am motivated every day to come in. I wanted to work full time from the beginning of the work experience.*

Through his experience at Lord's, Andy was able to gain employment within the construction industry.

Why?

Work experience is now necessary for any prospective candidate applying for any job. However, for many, finding an opportunity to highlight their skills and capabilities can be difficult due to the different barriers that they face.

Following the success of the pilot programme in 2014, it was clear that more service users could benefit from the project.

As part of its commitment to increasing employment and training opportunities, as well as working towards an inclusive and cohesive society, MCC looked to provide beneficial work experience opportunities to those that needed it, helping them to become work-ready. Crucially, part of this process was the commitment to provide a reference for candidates who had completed the full course.

Outcomes

Following the training week, five candidates were able to secure a work placement, four of whom were offered paid employment at Lord's.

Blanche and Glen are still working at Lord's during the off-season. Andy has secured employment within the construction industry.

I have always been competing with myself. I gained a lot of encouragement at Lord's and from staff. It gave me self-affirmation for the first time in my life. I also received a character reference, which helped a lot. For the first time in 20 years, I am now in a stable position, in an industry that I've always wanted to work in.

Andy

Local Employment



Partners
Westminster Adult
Education Service,
various Westminster
employment charities

What we did

Worked with local employment providers to enable their clients to access the casual vacancies available at Lord's throughout the 2016 season.

Who we reached

Residents living within the tri-borough area of Hammersmith & Fulham, Kensington & Chelsea and Westminster who are looking for new opportunities.

Key statistics

- Eleven people attended the training week of which ten were successful in gaining employment throughout the season.
- 80 people from the tri-borough area were recruited to work at Lord's during the season.
- Fifteen people from the tri-borough area were retained at Lord's during the off season.

As part of our commitment to raise aspirations through education and training, MCC worked with Westminster Adult Education Service (WAES) to support those living within the tri-borough in gaining access to the seasonal vacancies at Lord's.

MCC staff met with local employment providers and attended local recruitment open sessions at WAES centres to further promote the jobs available. In addition, we worked together to deliver an intensive training week for those who felt they needed additional support to apply for the available vacancies. Ten candidates gained work-based accredited qualifications, such as Food Safety and Customer Service, as well as interview practice with MCC staff.

Upon successful completion of the training week, candidates were guaranteed an interview for one of the various catering jobs available at Lord's. All candidates received offers of employment.

In Focus: Local Employment

There were several reasons for getting involved. Importantly, I wanted first-hand experience of the recruitment process. I also wanted to know how I could best prepare my clients for this journey and how I could support them if they were hired. On a personal level, I come from a family that plays cricket both professionally and for fun, so it's nice to speak to the public about the game and make sure that they enjoy the experience as much as I do!

Nushrat Kassam

Who was involved?

Sifisio, Employment candidate
Nushrat Kassam, Employment Specialist, CNWL, NHS Foundation Trust, Early Intervention Team, Westminster Adult Education Service (WAES)

What happened?

MCC hosted a partners' meeting with local employment providers to explain the casual vacancies available throughout the 2016 season.

Nushrat Kassam, an employment specialist for the NHS, came along to the meeting in order to find out about opportunities that may be suitable for her candidates who were looking to return to work.

Nushrat: *I found [the partners' meeting] very useful, as I got to speak to staff already working at Lord's. They were passionate about their work, friendly and really supportive when I explained my work and the people I help and support into employment.*

Nushrat then decided to apply for a vacancy within the stewarding department to find out for herself what it is like to work at the Home of Cricket.

MCC also attended local recruitment open sessions at WAES centres to meet potential candidates and to further promote the seasonal vacancies.

Sifisio, a long-standing resident of Westminster, has had a previous history with Lord's. As a pupil of St Edward's RC Primary (one of MCC's partner schools) he visited the ground when the MCC Cricket Academy first opened and had a few cricket taster sessions. Following a referral from his advisor, he decided to apply for the training week which supports local residents on their road to employment.

Sifisio: *I gained hospitality skills from the training week as well as a food safety qualification.*

Sifisio gained employment as a store man, helping with deliveries and logistics for the Catering Department during the season.

Sifisio: *This has been a really good and positive experience. It has given me confidence as I've been out of work for a while.*

Sifisio: *Just working here is a privilege. Lord's is known all over the world. People get excited when I tell them that I work here.*

Nushrat: *My experience of working as a steward has been really fun, it is also a very responsible role as I must ensure that the public and staff are safe at all times, so being alert and aware of surroundings, changes and any obstacles is really important. I enjoy speaking to the public about the game, and generally engaging with them. It's really important that I represent the organisation at all times in a positive, professional way. Greg, my supervisor, has been fantastic and supportive from the very first day, and our team are all really friendly and support and respect each other.*

Both Nushrat and Sifisio have continued to recommend vacancies at Lord's to others.

Sifisio: *Lord's is a great venue to work at.*



Why?

MCC's local community comprises of the tri-boroughs, Westminster, Kensington & Chelsea, and Hammersmith & Fulham. MCC's initial focus is on the City of Westminster. Despite the high level of business and tourism, Westminster contains wards that are featured on various indices of deprivation. These wards are within the vicinity of Lord's and include Church Street, Harrow Road, Westbourne and Queen's Park. Church Street has the highest rate of unemployment in Westminster with 22% of people classified as workless.

Outcomes

Nushrat gained employment within the stewarding department. Both she and her team have continued to refer their candidates to opportunities at Lord's.

Thanks to this opportunity, Sifisio has also gained two qualifications which can be utilised throughout his employment journey.

- Level 1 in Customer Service in the Hospitality Industry
- Level 2 in Food Safety in Catering

Supporting those with Learning Difficulties



Partners
Kennet West Skills Service



What we did

We supported ten learners to enhance their employability skills through work experience and volunteering placements

Who we reached

Ten people with a range of learning needs

Key statistics

- Three students undertook work experience placements for two days per week during the academic year
- Three students acted as match day volunteers throughout the 2016 season
- Three City of Westminster students returned to volunteer on major match days
- One adult participant from New Shoots Camden acted as a match day volunteer throughout the 2016 season.

In partnership with Kennet West Skills Centre, a learning centre that supports young people with learning disabilities, we provided work experience opportunities for three learners throughout the academic year. Seema, Sara and Luca worked with the Catering, Estates and Stewarding Departments for two days per week.

Our aim was to provide realistic experience to enable them to secure paid employment. It has been shown that while less than 20% of people with a learning disability are in paid work, 65% say they would like to be.

This experience was also a beneficial learning curve for MCC staff, many of whom have never worked with people with disabilities.

Following on from last year's success with City of Westminster College, we opened up match day volunteering opportunities to three additional Kennet West learners – Daniel, Lydia and Kaylie – as well as a participant from New Shoots Camden, a disabled persons' service.

Working together with both colleges and New Shoots, MCC Community supported the volunteers through the application, interview and training process. In addition, they were paired with experienced volunteers throughout the season. These 'buddies' provided additional support and guidance.

Volunteering helped develop a range of employability skills including communication, confidence and interpersonal skills.

From day one the team provided an invaluable level of support for the students as well as college staff. They have proved to be extremely professional, welcoming, flexible and very understanding of all the students' needs. Joanna, Kennet West

Who was involved?

Kennet West Skills Service
Students: Sara, Seema, Luca, Lydia and Kaylie
Teachers: Joanna Krasinska and Paul Nee

What happened?

Kennet West Skills Centre is a learning centre that supports young people with learning disabilities on the path to employment through vocational courses.

Joanna: *Our main aim was for our students to experience a real work life environment in which they could apply the skills that they developed in college. Another aim would be to continue developing their employability skills.*

In late 2015, several Kennet West students came to meet MCC Heads of Department to show them their employability skills, which include reliability and punctuality, and to highlight the importance of supporting them on their pathway to employment.

Seema: *I was very confident in giving my presentation [to the staff] because they were interested in us.*

Luca, Seema and Sara were three of the students selected to go on a work placement within the Catering and Stewarding departments at Lord's, beginning in March 2016.

Luca: *I really enjoy working in the cellar. I get to do stuff like move pallets and take orders to the Pavilion.*

Work experience offers everyone a chance to show off skills and aptitude. In this case, the learners were also able to gain new professional and personal skills to take forward.

Sara: *I have learnt about Health & Safety in the kitchen as well as being patient when baking.*

Seema: *I have learnt to make a curry, doing prep work like vegetables and frying as well as knife techniques. I really enjoy it. I also have more confidence in writing labels, using scales and measuring. I use my maths and English skills.*

For Luca, meeting new people can be a challenge but, as his confidence grew, he began to feel more comfortable.

Luca: *I have learnt to be more open to people and interact more.*

The students were also able to put their experiences at Lord's on their CV and were given a reference. Luca secured seasonal employment with Royal Mail over the Christmas period.

This was a learning period for MCC staff as well as the young people.

The learners also had invaluable advice to give to their peers who might be considering work experience.

Luca: *It is a good opportunity to start your career or your future. It's a great chance to have a go.*

Seema: *You get to learn new skills and get to know new people.*

Luca has also had a placement within the Estates Department, supporting maintenance work around the Ground. Sara supported staff in the Lord's Shop during the season.

In addition to work placements, volunteering opportunities were taken up by some of the students. Kaylie and Lydia were Lord's Outfielders throughout the season.



MCC Staff worked with teachers Joanna and Paul to give the learners a supported interview. Again, this helps them practise interview skills to help them on their employment journey.

The students were partnered with experienced volunteers during the match days, which gave an additional layer of support.

Lydia: *I liked giving out leaflets and activity booklets. Also saying hello to people.*

Kaylie: *I helped people at the gates and gave out wristbands.*

Joanna: *The highlight was to see the students on a busy match day carrying out their duties in a committed and efficient way. It was an amazing opportunity that equipped all young people with a great range of transferable skills and valuable experience that they will be able to utilise in future employment.*

Why?

Our aim was to provide a realistic experience that will enable them to secure paid employment. It has been shown that less than 20% of people with a learning disability are in paid work, yet 65% want to be.

Outcomes

Lydia volunteered for six match days during both Test matches, the Pakistan One-Day International and Royal London Cup Final at Lord's.

Kaylie volunteered for three days of the Sri Lanka Test match at Lord's.

Luca, Seema and Sara were on placement for nine months during 2016. They will continue their work experience throughout 2017.

It's been a great working experience for our chefs and kitchen staff, our staff have been learning new ways to communicate. The guys have been a great addition to the team and we have enjoyed watching Luca come out of his shell and grow as well as the confidence Sara and Seema have shown through their time here. I'm already looking forward to hearing what other ideas might be launched in 2017 and beyond.

James De Groot,
Head of Catering

Support for People Living with Dementia

At MCC, we are working towards Lord's becoming a dementia-friendly cricket ground. Our work in this area has developed from our commitment to our local community to support their health and wellbeing.

We have continued to welcome 49 people living with dementia, together with their carers, to our monthly reminiscence sessions. In partnership with Sporting Memories Network, we trained staff and MCC Members to plan and deliver each session, with a different sporting theme to encourage conversation between the guests.

Delightful couple of hours. It is a chance to meet staff and fellow members. Enjoyable activities like discussions, quiz etc. It is a lovely friendly atmosphere. The MCC staff and volunteers really do a good preparation for the afternoon. We enjoy meeting them.

MCC Member and Reminiscence guest

They have provided a lot of useful information and brought good knowledge of cricket which we were unaware of. And also provided us with lovely cakes and savouries with cups of tea and coffee which our clients have really appreciated.

Carer, Netherwood Day Care centre

In 2016, we focused on creating a positive match day experience for all spectators living with dementia. Over 130 front-line staff, including catering supervisors, stewards and volunteers, received bespoke training from a Dementia Care Specialist in delivering a positive customer experience for people living with dementia. We also introduced match day packs for visitors living with dementia. These were developed with help from the Alzheimer's Society. The packs contain basic information about Lord's and a dementia-friendly ground map, including a place to store tickets and space for a carer's contact information. These packs are a specific colour so that all staff and volunteers can easily recognise which visitors are living with dementia so our service can be tailored to them.

During the Investec Test match between England and Pakistan, we arranged for three mystery shopper visits in order to see how our trained staff and volunteers responded and to test out the packs and receive feedback.

*My husband and I approached a volunteer in a red T-shirt to ask him where the nearest disabled toilet was. He took us to the nearest disabled toilet and then said he needed to go and get the Radar key for us. He was very polite and friendly. He understood what the orange lanyard meant. He said he had done Dementia Friends Training and was wearing a Dementia Friends badge. Sometimes, I feel odd going in a disabled toilet with my husband because he is young and I'm even younger and neither of us *looks* disabled, but this volunteer didn't bat an eyelid as to why we needed to go to the toilet together (if I left my husband outside on his own, he would get nervous and might walk off to find me) **Mystery shopper feedback***

MCC received a runners-up commendation at the Alzheimer's Society's Dementia Friendly Awards 2016 in the category of Dementia Friendly Organisation of the Year.

As an ex-cricketer, I have thoroughly enjoyed the opportunity to reminisce about the game. I have also enjoyed meeting other people who share my interests and it is a wonderful privilege to be at Lord's itself. It is very much appreciated.

Cyril, Reminiscence guest



What we did

We held monthly reminiscence sessions for those living with Dementia and their carers.

Who we reached

49 people living with Dementia

Partners
Sporting Memories Network,
The Alzheimer's Society



Supporting the Elderly

For me, having first been to the ground in 1950, and as a passionate cricket player and fan, it was a hugely emotional and enjoyable experience. GOSH! How it has changed.

Julian Anderson,
Silver Sunday Guest



What we did

Working with community partners, MCC hosted two large events in 2016: a Memories Match and Silver Sunday.

Who we reached

Local residents aged 50+

Key Statistics

- 423 people attended Memories Match
- 194 people attended Silver Sunday

We aim to help alleviate social isolation for everyone within our local community. Building on our efforts from last year, we continued to make the Ground more accessible for our elderly residents by holding two large events.

At our Memories Match on 22nd May, older people were invited to watch a Middlesex county game, socialise and meet new people. Guests were offered free Middlesex membership, enabling them to attend more matches throughout the remainder of the season. In addition, the NHS provided free health checks on the day. MCC Members and Lord's Outfielders provided a welcoming face and ensured that all our visitors enjoyed their day.

On 2nd October, Lord's hosted Silver Sunday in partnership with The City of Westminster.

Residents and their carers from Westminster and the Royal Borough of Kensington & Chelsea came to Lord's to have a tour of the Ground and enjoy afternoon tea while watching an inter-generational cricket match. The teams included MCC Members, local club players and, for the first time, teachers from local schools.

A team of volunteers, which included MCC Members, MCC staff and students from London Business School, was also on hand to provide company to those who came alone.

I want to thank you for welcoming us to Lord's on Silver Sunday. It was a very informative, enjoyable and well-organised event.

Having been met at the North Gate by one of your colleagues and escorted to the tea table, I felt that I was being treated like royalty. That impression lasted as we were expertly guided to the Long Room, the Library and the Mound Stand and, after the tour, offered further hospitality.

Your colleagues were friendly, helpful and eager to share their enthusiasm for cricket. I also enjoyed the company of my fellow guests.

My knowledge of and appreciation for cricket and its traditions have increased enormously, and I am particularly pleased to have seen in person the Ashes Urn and, for the first time, a cricket match.

My thanks to all of you for offering this opportunity to Silver Sunday participants.

Kathryn Fuller, Silver Sunday Guest

Partners
City of Westminster and
the wider tri-borough
authorities, Open Age,
London Business School



Special Event The Foundation of Goodness

Since 2004, MCC has been supporting the Foundation of Goodness, a charity which empowers disadvantaged communities in Sri Lanka through a series of outreach initiatives. The Goodness Rhythm Dance Troupe is one such initiative and they performed during two days of the Sri Lanka Investec Test match, including on the main outfield on Day Two.



Special Event CEO Sleepout

Over 200 CEOs, business leaders and MPs spent the night in the open air at Lord's on Monday 31st October to raise money for a number of homelessness charities. The event was the biggest CEO Sleepout ever held in London and generated around £180,000.

MCC Chief Executive, Derek Brewer, and the Club's Head of Sales, Nick Kenton, were among the sleepers, along with ECB Chief Executive, Tom Harrison, and ECB Director of England Women's Cricket, Clare Connor.

A number of Parliamentarians also participated, including London Conservative MPs David Burrowes, Stephen Hammond and David Mackintosh, who chairs the All Party Parliamentary Group for Ending Homelessness.

The sleepers raised funds for homelessness charities CEO Sleepout UK, Depaul, the Cardinal Hume Centre and YMCA North London.



Special Event Patron's Lunch

On 12th June, during the Investec Sri Lanka Test match, MCC hosted a party for local school children as part of a nationwide Patron's Lunch, celebrating The Queen's patronage of over 600 charities and organisations on the occasion of her 90th birthday. During the event, twenty local primary schools were treated to a delicious lunch in the Nursery Pavilion, enjoyed party entertainment and got the chance to try out their cricket skills in activities delivered by MCC's community coaching team.



Community Christmas Carol Concert



What we did

On 6th December, MCC held a community carol concert in the Long Room at Lord's. Two local amateur choirs helped to conjure up the festive spirit for residents and participants of local community groups. In addition, children from two local schools performed a carol that they had rehearsed prior to the concert.

Who we reached

South Westminster Community Choir, Church Street Singers, St Edward's Primary School, St Vincent's Primary School

Key statistics

- 250 people attended
- 90 school children and 160 adults from the local community

This was an opportunity to bring together different people from the community as well as community stakeholders who participated in MCC Community initiatives, whilst celebrating the festive seasons.

Thank you so much for inviting us. As always, it was a very enjoyable afternoon and the children particularly enjoyed the opportunity to perform in such lovely surroundings, accompanied by your wonderful organist.

Teacher, St Vincent's Primary School

Outfielders Match Day Volunteers



After having worked at Harrods for 7 years, my life suddenly turned upside down leaving me homeless through no fault of my own. I lived on the street for a whole year without shelter, and my uncertain situation continued for 5 years in total.

It was a traumatic time. My biggest challenge was and still is to maintain my moral integrity and focus. While homeless, I had to rely on my own initiatives to find a way through the complex system of rules and regulations while being socially excluded by my then circle of friends.

The motivation to be a valuable UK citizen led me to pursue volunteer work at the London 2012 Olympics. Although I was still homeless at the time, I received enormous support and gained confidence to put my mind into positivity.

I began volunteering at Lord's in 2015. It has helped me to boost the confidence I had lost and has given me a sense of belonging and social inclusion. We have a team that supports each other at all times. Our hard work is always appreciated and recognised along with constant feedback.

After my experience at London 2012 and Lord's, I successfully managed to secure work at Rio 2016 Olympic Village. With the help of community funding, I went to Rio to undertake my Olympic duties. There I used my Lord's customer service benchmark to welcome athletes and make their experience a memorable one. In return, unexpectedly, I received presents from various international athletes who competed.

I am hoping with my hard work and experiences gained, this will lead to a decent job so that I can catch up on my studies that I have missed and make a positive difference to my community in improved health, while inspiring generations to come.

Mahmudul Chowdury, returning volunteer



My first year as a Lord's Outfielder proved to be a totally enjoyable and rewarding time.

Having worked as a Games Maker at London 2012 and at other sporting venues since, the experience at Lord's was volunteering at a higher level. The Lord's staff are first class: the Outfielders' roles are clearly defined and locations are varied, enabling us to appreciate all aspects of the ground and its different challenges. Whether it be crowd management, answering supporters' questions or giving directions/advice, we all aim to carry out our roles with a smile on our faces.

The Lord's Outfielders, all of whom have been individually selected, come from a wide variety of nationalities, ages and backgrounds but all of us have the aim of making a difference as well as enjoying the experience.

David Rose, Lord's Outfielder

What we did

We continued our Lord's Outfielders initiative, a match day volunteering programme which enables people from the local community to become involved in the major match experience at Lord's, as well as enhancing the visitor experience.

Lord's Outfielders have various roles throughout major match days, including welcoming spectators, responding to queries and supporting those that require mobility assistance to and from their seats. This year, almost three-quarters of volunteers were returning from previous seasons.

Volunteers have been 'Dementia Friends' trained and are the first point of contact for people living with dementia.

In addition to match days, the Outfielders were essential to the running of MCC Community events, including the Memories Match, School Engagement Days and Speed Networking Events (SNE). In total, an additional 201 hours of their time was donated to support these events.

Who we reached

Volunteers aged 18+ from London and surrounding areas.

Key Stats

- 102 volunteers, seven of whom were Adult Learners with special needs
- 4,005.5 hours across major match days
- 201 hours across community days (Memories Match, Family Day, School Engagement Day, SNE)
- 76 returning volunteers, 27 new volunteers

Staff and Member Volunteering

Our capacity to reach all that have participated in our initiatives is due to the support from MCC Staff and Members.

Over **26** individual types of events

Across **47** dates

211 volunteering efforts

113 Staff and Members have volunteered

697 hours of volunteering

It has been a pleasure to be involved with the MCC volunteering programme this year. I have been fortunate to participate in a range of opportunities including working with children, dementia sufferers and people looking to get back in to the work place.

I have been so impressed with the range of opportunities available and in particular enjoyed working with people from our local community who have dementia, through reminiscence sessions.

Having watched my Great Grandmother suffer with dementia it struck a chord with me and it was interesting to learn more about ways to communicate with people through the reminiscence training sessions we received.

Our community team does such a great job arranging these sessions and I look forward to being involved with more in the future.

Zoe Ward, MCC Meetings & Events Sales Manager



Staff helping out on school engagement day



Staff helping a child with their cooking skills during Spirit of Cricket day

I've been lucky enough to have the chance to volunteer at a number of events during my time at Lord's.

Volunteering has given me the opportunity to interact with a range of people both young and old which, among other things, has given me a fresh perspective during what has been a very busy year. It's a real pleasure to have an opportunity to take part in such a variety of events and to learn about the lives of others.

My favourite volunteering moment was trying to encourage children at the Kids Takeover to opt for healthier meal choices when designing their stadiums - it's safe to say that pitching a salad bar presented a challenge! The event was great fun and the designs that were generated were incredibly creative.

James Glover, MCC Hospitality Sales Executive



The Head Steward's Office (HSO) is committed to supporting the work of the Community Development Department, not least because of the support they give us on major match days. This year, the HSO team were involved in a number of volunteering opportunities close to our hearts including Sporting Reminiscence sessions for people with dementia and providing work experience (and biscuits) for Sara from Kennet West. For me, doing something to support young people gaining useful work and life skills was the priority as the current school generation face even more challenges to get their foot on the career ladder than my generation did. I also managed to squeeze in some time to assist with the Challenge Network. This involved helping young people from local schools with their presentation skills in order to secure funding to undertake a community project. I was impressed with their imagination, enthusiasm, and determination to rise to the challenge.

Lee Davidson, Head Steward



Happy
to help



KEEPING LORD'S WORLD CLASS

Marylebone Cricket Club, Lord's Ground, London, NW8 8QN